



ANTARES VISION
GROUP **COSMETICS**

DIGITALIZE PRODUCTS & SUPPLY CHAINS

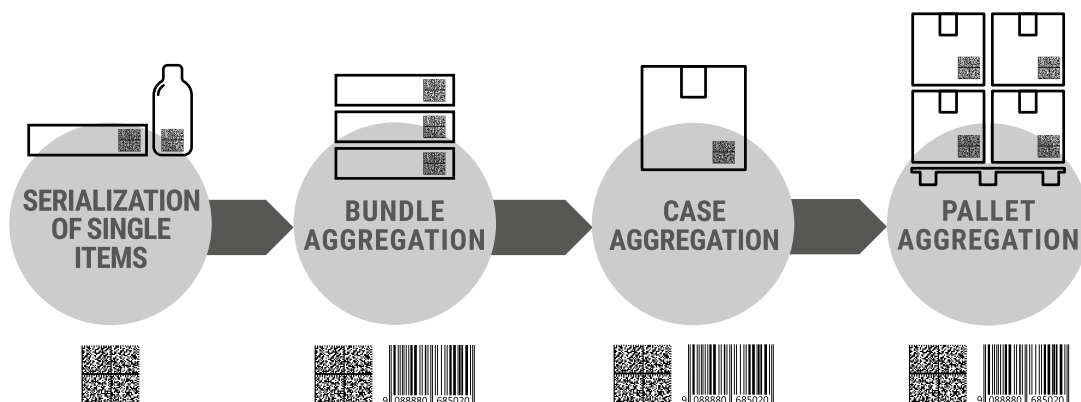
FOR BEAUTY & COSMETICS



Antares Vision provides enabling technologies for the digitalization of production and supply chain in the cosmetic industry, aimed to guarantee **total control over the life-cycle of products** and a higher standard of manufacturing **efficiency, sustainability** and consumer **safety**.

A UNIQUE DIGITAL IDENTITY FOR FULL PRODUCT TRACEABILITY

- By generating and associating a **serial number** to each packaged item, we create a **unique digital identity** representing a bridge between the physical and the digital world.
- All packaging formats are also identified thanks to serial number hierarchy.
- As each product enters the supply chain, the system records all events and monitors **status and location**.
- All data are managed within a reliable and **secure IT architecture**.
- **Real-time information** is always available and accessible based on role and responsibility.
- A proven technology, deployed on billions of SKUs within industries such as pharmaceutical and food & beverage.



CONNECT TO YOUR NETWORK

Managing unique digital identities along the supply chain enables a higher level of interconnection and full transparency within the network of **suppliers**, manufacturing **contractors**, **co-packers**, **distributors** and **resellers**. **Real-time visibility** contributes to timely deliveries and stock optimization, enhancing the overall efficiency of the distribution chain.



GUARANTEE QUALITY AND PRODUCT INTEGRITY

Real-time analytics and **smart data management** applications developed by Antares Vision, empowered by artificial intelligence, provide insight into the production process and a strategic support to **maximize yields** and optimize operations: from KPI and **efficiency monitoring**, to **vision inspection technologies** ensuring product and container integrity, to statistical process control aimed to **stabilize the quality system** and digitalize all manual operations performed on the line.



DOCUMENT YOUR SUSTAINABILITY

Based on reliable data collected all along the manufacturing process, dedicated modules within the Antares Vision business intelligence platform perform the complete assessment of product life-cycle: from the **qualification of ingredients**, packaging components and their suppliers, to compliance reporting, to the measurement of carbon and water footprint. A digital approach to document and improve the **environmental profile** of your product and provide **measurable standards** for your corporate sustainability goals.



MANAGE RECALLS AND CONTROL PRODUCT DIVERSION

Unique product identification, through the digital identity, contributes to minimize the efforts, connected **costs** and **reputational damage** associated with product withdrawals and recalls.

Also, whenever a product is scanned at a location that does not match with the **distribution plan**, the system will notify all relevant stakeholders, to deploy the appropriate controls and counteractions.

ENHANCE YOUR BRAND PROTECTION

Antares Vision technologies for supply chain digitalization can connect to your brand protection strategy. Leveraging each product's unique digital identity, every scan coming from the field identifying items not matching with the database of **authorized serial numbers** will alert the company, while also informing the consumer in real time.

EMPOWER YOUR CONSUMERS' JOURNEY

A new level of data analytics to support your omni-channel strategy: collecting advanced **consumer insights**, you can deliver a richer, seamless product experience with **tailored contents** to enhance the communication of company and product values, and foster the loyalty of a new generation of informed and demanding customers.



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Experience the power
of **TRUSTPARENCY**[®]

Our mission is to accelerate technology innovation and digitalization by connecting the physical and the digital world with the integrated value chain.

We empower our customers to protect product, profit, people and planet through a comprehensive technology ecosystem: inspection systems for quality control, track & trace solutions for anti-counterfeiting and supply chain transparency, smart data management tools for maximized efficiency and digitalization of the supply chain, from raw materials to the final consumer.

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