



PAPERLESS MODE **ACTIVATED!**

WHAT DOES IT MEAN?

Antares Vision Group launches a new *green campaign*.

The goal of the Group is to avoid paper waste, encouraging energy saving and environmental sustainability of its offices.

WHY REDUCE PAPER WASTE?



18 MILLION

are the acres of forest cut down every year to produce paper



10 THOUSAND

are the sheets of paper printed annually by an employee in an average-sized office



50%

is the percentage of printed paper that ends up in the bin every day



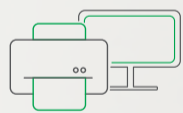
20%

is the percentage of printed paper that is forgotten in printers

HOW TO DO IT?

The new **company printers** are already able to reduce, in addition to paper consumption, CO² emissions and the most hazardous waste. They **consume low amounts of energy** and use water-based inks, they are set by default in duplex mode and equipped with FollowMe, the new printing system that targets the environment. Nevertheless, your contribution is required! Follow these tips and remember that **every 80,000 printouts avoided, saves one tree!**

LESS IS MORE



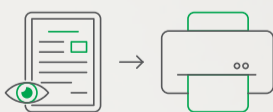
Use FollowMe to reduce paper waste



Limit the number of printouts or photocopies



Avoid printing e-mail messages that are not necessary



To avoid unnecessary printouts, **check the print preview**

GOOD PRACTICE



If you can, **decrease the pages** to be printed by reducing font size



Use **bold only to highlight** the most important parts of the text



Reuse discarded printouts for internal use



Carry out waste sorting of paper

