

PRESS RELEASE

ANTARES VISION GROUP TECHNOLOGY ALLOWS THE TRACEABILITY OF THE DAIRY SUPPLY CHAIN

A partnership between excellent technological leaders has led to the creation of an integrated platform for the digitalization of the supply chain, with a project that the Caseificio Sangiovanni has entrusted to TIM and RURALL to ensure transparency, from the field to the table

Travagliato (BS), 28 March 2023 – Supply chain digitalization, traceability of processes and information transparency are the key elements of the project that the **Caseificio Sangiovanni** has entrusted to **TIM**, with **Olivetti** (a company specialized in IoT operating within TIM Enterprise), **Tecnoalimenti** (for the analysis of supply chain processes) and **RurAll**, with **Antares Vision Group's** traceability technology, to accelerate the digital transition of the dairy supply chain.

The project's objective is the digitalization of processes, as regards the breeding and transformation part, through the collection of field data (thanks to sensors and field notebook) from work environments (sensors in the barn) and from the machinery used for processing, in order to provide services to companies of the agri-food sector, useful to ensure the reliability and transparency of information towards the end consumer.

The project sees the integration of further data from the different stages, from raw materials to processing into dairy products. The integrated collection and management of all the data makes information available that can be used for process optimisation and traceability of each operation. In addition, the information can also be made available to the end consumer, to know the history of the product, ensuring greater awareness in consumption choices.

The project envisages the integration between TIM's Easy Farm system, a solution designed for the digital management of the farms, Olivetti's IoT sensors and RURALL's platform, developed thanks to Antares Vision Group's traceability technology for the complete management of supply chain data. The information collected can be stored thanks to TIM's blockchain technologies, so they remain available over time.

ANTARES VISION GROUP

Antares Vision Group is an outstanding technology partner in digitalization and innovation for companies and institutions, guaranteeing the safety of products and people, business competitiveness and environmental protection. The Group provides a unique and comprehensive ecosystem of technologies to guarantee product quality (inspection systems and equipment) and end-to-end product traceability (from raw materials to production, from distribution to the consumer) through integrated data management, applying artificial intelligence and blockchain technology. Antares Vision Group is active in life science (pharmaceutical, biomedical devices and hospitals) and Fast-Moving Consumer Goods (FMCG), including food, beverage, cosmetics, and glass and metal containers. As a world leader in track and trace solutions for pharmaceutical products, the Group provides major global manufacturers (over 50% of the top 20 multinationals) and numerous

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government authorities with solutions, monitoring their supply chains and validating product authenticity. Listed since April 2019 on the Italian Stock Exchange in the Alternative Investment Market (AIM) segment and from 14 May 2021 in the STAR segment of Euronext; furthermore, from July 2022 included in the Euronext Tech Leaders index, dedicated to leading tech companies with high growth potential. In 2022, Antares Vision Group recorded a turnover of €223 million, operates in 60 countries, employs more than 1.180 people, and has a consolidated network of over 40 international partners. To learn more, please visit www.antaresvisiongroup.com.

RURALL

RURALL is a company created thanks to an agreement with four strategic partners: **BF S.p.A.**, Italy's most important agro-industrial group; **Bluarancio S.p.A.**, an Information Technology company and leader in the creation and management of platforms for the Italian agricultural sector; **SDF S.p.A.**, one of the world's leading manufacturers of tractors, harvesting machines and diesel engines; **Antares Vision Group**, an Italian multinational leader in traceability and quality control, which guarantees transparency of products and supply chains through integrated data management. RURALL promotes the ecological and digital transition of the agri-food sector. The commitment is to build a digital ecosystem involving local networks that use IoT technology for individual companies or portions of territory. The result is the generation of a single national company, capable of managing and supporting the demand for data in the agrifood world, exploiting economies of scale generated by the sharing of information layers useful for services that improve the economic sustainability of the digitalization of the sector. RURALL was set up to create a digital infrastructure in the rural areas, exploiting digital technologies to increase yield and land management, and a platform for end-to-end traceability of agri-food products, from the origin of raw materials along the supply chain, to the end consumer, realised with Antares Vision Group technology, together with technologies contributed by the other founding partners.

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