

PRESS RELEASE

DIAMIND CONNECT: ANTARES VISION GROUP'S NEW PLATFORM REVOLUTIONIZES TRACEABILITY, CUSTOMER ENGAGEMENT AND SUPPLY CHAIN DIGITALIZATION

The software guarantees product monitoring throughout its entire lifecycle in the Food, Beverage, Cosmetics, Textile and Chemical sectors, reducing counterfeiting risks and documenting the efficiency and sustainability of production processes in compliance with the parameters required for the Digital Product Passport

Travagliato (Brescia, Italy), 11 February 2025 – Antares Vision Group, the Italian multinational, leading provider in Track & Trace systems and quality control, which guarantees the safety of products and the transparency of supply chains through integrated data management, announces **DIAMIND Connect**, an innovative data management platform designed to revolutionise Food, Beverage, Cosmetics, Textile and Chemical supply chains. The platform is a new application of **DIAMIND**, the integrated and modular ecosystem of solutions, which is guiding the path towards the digital transformation of supply chains, to improve their safety and transparency.

Thanks to a **Unique Digital Identity**, each product can actually be traced throughout its entire lifecycle, from raw materials to end consumer, with data that can be integrated through various media such as a QR Code, Datamatrix, NFC and RFID. The platform not only reduces counterfeiting risks and combats grey markets, it also documents the efficiency and sustainability of production processes, making environmental monitoring possible through metrics such as carbon footprints and water consumption.

Designed to be modular and scalable, the DIAMIND Connect platform integrates with existing IT infrastructure (ERP, MES, WMS etc) and follows the development of production processes. Its applications range from supporting compliance with regulatory standards in the cosmetics sector (transparency on allergens and sustainable materials) to complete "Farm to Fork" traceability in the Food & Beverage sector, right up to acting as an essential enabler of the circular economy in the Textile sector, promoting a sustainable future for the fashion industry.

*"The DIAMIND Connect platform is in line with the Group's consolidation and growth strategy - states **Gianluca Mazzantini, CEO of Antares Vision Group** We are particularly proud of the launch of the platform, which joins the current one for the Life Science sector, focused on the regulatory system and compliance with legislation in force". "The platform meets the requirements of producers and consumers, becoming a tool to communicate the sustainability, safety and authenticity of the supply chain at all levels - confirms **Massimo Bonardi, CTO of Antares Vision Group**. It has been developed following the highest technological standards: a native architecture multi-tenant based on microservices, designed with cloud-first and cloud-agnostic to ensure maximum scalability and flexibility. The platform integrates advanced AI tools for intelligent processing and analysis of data. In 2025, DIAMIND, our ecosystem of solutions, will be enhanced with new modules to make our value proposition increasingly aligned to market dynamics".*

DIAMIND Connect meets the requirements of the **Digital Product Passport (DPP)**, introduced by the European Commission. The DPP will contain information relating to the entire lifecycle of the product in question (origin, composition etc.), which can be shared with all of the parties involved in the supply chain, such as competent authorities, economic operators and end consumers.

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Antares Vision Group is the Italian multinational company that ensures product safety and supply chain transparency thanks to innovative technologies for quality control (inspection systems and machines), end-to-end traceability (serialization and aggregation solutions) and integrated data management (powered by artificial intelligence and integrated with blockchain). This is possible through DIAMIND, the integrated, modular ecosystem of solutions that guides the path toward digital transformation of companies, products and supply chains, to improve security and transparency in supply chains. The Group operates in the Life Science (pharmaceuticals, biomedical devices and hospitals), Cosmetics and FMCG (*Fast-Moving Consumer Goods*) sectors, supporting companies in digitalizing processes to improve sustainability, efficiency, productivity and visibility. It is a world leader in drug traceability, supplying the world's leading manufacturers (more than 50% of the top 20 multinationals) and numerous government authorities. It is present in more than 60 countries, employs more than 1,200 people and has a network of more than 40 international partners. The Company has been listed on the Euronext STAR Milan segment (EXM, AV:IM) since 2021 and reported revenues of €214 million in 2023, up 7% from 2022. www.antaresvisiongroup.com

FOR FURTHER INFORMATION**Antares Vision Group**

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