

PRESS RELEASE

ANTARES VISION GROUP PUBLISHES ITS THIRD SUSTAINABILITY REPORT: "FROM FARM TO FORK" TO "DATAMATRIX", TECHNOLOGICAL INNOVATIONS FOR A MORE SUSTAINABLE FUTURE

Travagliato (Brescia), 20 June 2024 – Antares Vision S.p.A. (EXM, AV:IM), Italian multinational, leading provider in Track & Trace systems and quality control, which guarantee the transparency of products and supply chains through integrated data management, has published today its third Sustainability Report, illustrating the values, objectives, impacts and results of the Group's operations, based on the indicators established by the Global Reporting Initiative. The document reflects the Group's continuing commitment to pursue sustainable development objectives, in line with emerging legislation that seeks to guarantee the health, safety and improvement of the quality of life, paying particular attention to protecting the environment and efficiently managing natural resources.

Drawn up at the end of a period of significant transformations, it shows how Antares Vision Group has progressively integrated ESG factors (Environmental, Social and Governance) into all its business activities: this includes people-oriented policies, initiatives for environmental sustainability, new Diversity, Equity and Inclusion (DEI) policies, and the active involvement of personnel, external consultants and partners of the value chain.

*"Sustainability factors have always been a core component of the Company's DNA, even before the financial markets and public opinion became as aware as they are today - **explains the Chairman of Antares Vision Group, Emidio Zorzella** -. In our experience, this approach has always proven to be fundamental, not only from the more "humanistic" perspective, focusing on the environment and people, but above all due to its ability to sustain the business in the long term. Talking about sustainability is no longer enough, you need data to support it. Technology serves this purpose and enables greater product and supply chain transparency and sustainability. Nowadays, demand comes directly from the consumer, who is more aware and more attentive of a sphere of values that place sustainability in the centre, and who have a growing need for information on the product's life cycle".*

Antares Vision Group's business model, centred on ESG factors, is designed to generate a positive impact, by reducing the carbon footprint of each product unit throughout its life cycle. This thanks, to the assignment of a unique digital identity to each product through a serial number, which enables traceability throughout the supply chain to the final consumer. This transparency not only guarantees product sustainability and safety, it also brings real advantages to various interested parties: from Government Authorities to manufacturers, to final consumers, who benefit from greater product safety and quality.

Another example is the "From Farm to Fork" strategy which, thanks to the collection and integration of data and information, contributes to building a "quality", safe, sustainable and accessible supply chain. Using an intelligent label, it transmits the information of the digital identity to guarantee the integrity and authenticity of the product throughout its life cycle. This accelerates the transition towards a sustainable food system.

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The same thing is happening in the pharmaceutical sphere, with the adoption of Datamatrix, a bidimensional code (2D Barcode), which enables information like the product code, the univocal serial number, the lot number and the expiry date to be stored and transmitted. The system based on Datamatrix has been designed to improve the traceability of pharmaceuticals throughout the entire distribution chain and represents the most widespread technology for pharmaceutical serialisation. In line with the European strategy adopted at the end of 2020, which seeks to create a legislative framework to support research and innovation, to guarantee that medicines are accessible and available at reasonable prices, and to ensure that they reach patients through safe and diversified supply chains.

In 2023, Antares Vision Group further improved its internal policies by adopting new Diversity, Equity and Inclusion policies, approved by the Board of Directors in 2023. For instance, it introduced a remuneration policy that contributes to business strategy, to pursuing the Company's long-term interests and its sustainability.

ANTARES VISION GROUP

Antares Vision Group is an Italian multinational, listed on the STAR segment of Euronext and included in the Tech Leaders index, dedicated to companies with high growth potential. It enables the digitalization of products and supply chains through traceability, inspection for quality control and integrated data management. Through DIAMIND, the integrated ecosystem of solutions, the Group supports companies and institutions in ensuring safety, quality, efficiency and sustainability of products and end-to-end traceability across the supply chain, with integrated data management, boosted by artificial intelligence and blockchains. It operates in the Life Science and in FMCG sectors. It is the world leader in T&T systems for pharma products, supplying major global manufacturers and numerous government authorities. It recorded a turnover of €214M in 2023, operates in 60 countries, employs over 1,300 people, and boasts a network of over 40 international partners. www.antaresvisiongroup.com.

FURTHER INFORMATION

Issuer

Antares Vision Group

Alessandro Baj Badino
Head of Corporate Communication &
Investor Relations
+39 030 72 83 500
investor@antaresvision.com

Davide Antonioli
Investor Relator
Tel.: +39 030 72 83 500
investors@antaresvision.com

Press Contact

Axelcomm

Federica Menichino
+39 3496976982
federica.menichino@axel-comm.it