

PRESS RELEASE

ANTARES VISION GROUP LAUNCHES NEW “DIAMIND CONNECT” PLATFORM PROVIDING TRACEABILITY, CUSTOMER ENGAGEMENT AND SUPPLY CHAIN DIGITALIZATION

The software is designed to guarantee the monitoring of the Food, Beverage, Cosmetics, Textile and Chemical supply chains, also in accordance with the parameters of the Digital Product Passport

Travagliato (Brescia), 11 February 2025 – **DIAMIND**, the integrated and modular ecosystem of solutions of Antares Vision Group – the Italian multinational, leading provider in Track & Trace systems and quality control, which guarantee the transparency of products and supply chains through integrated data management – has been extended with the addition of **DIAMIND Connect**, the new platform to manage traceable data and production processes, designed to guarantee end-to-end sustainability, complete traceability and customer engagement for businesses in the Food, Beverage, Cosmetics, Textile and Chemical sectors, with a bespoke approach to the specific needs of each segment.

The prominent innovations of DIAMIND Connect include **modularity** (each software module can be adopted separately, independently or in combination with the others, to best manage the production environment and to follow its development step by step) and **scalability**, which enables the platform to be used/connected at different levels, from a single machine to a plant, and up to corporate level. It can be integrated with **existing IT infrastructure**, including a wide array of legacy systems.

The platform facilitates the traceability of all information relating to the supply chain, starting from the raw materials, passing through each stage of transformation and processing, ending with the creation of a **Unique Digital Identity** for each single sellable product unit. These identifiers can be connected to various identification media (QR Code, Datamatrix, NFC, RFID...) and enables the user to obtain, on one hand, the monitoring of the product throughout the supply chain, with the goal of reducing counterfeiting risks, combatting grey markets and, on the other hand, to guarantee the transparency of production process quality, documenting efficiency and sustainability.

The product identification code (data-carrier) can have different uses depending on the context: before product release, it can provide support to logistics or sampling; after purchase, the identifier can provide information and interact with the end consumer; at the end of the lifecycle, the data-carrier can enable the packaging recycling process.

DIAMIND Connect already meets the requirements of the **Digital Product Passport (DPP)**, a bona-fide **digital passport**, which will provide each product with a unique identity, connected to one or more data sources. The DPP will contain **information relating to the entire lifecycle of the product in question** (origin, composition etc.), which can be shared with all of the parties involved in the supply chain, such as competent authorities, economic operators and end consumers.

Furthermore, thanks to the collection and availability of the data, including sustainability data, throughout the entire supply chain, **the platform is an enabler of the circular economy**, analysing the environmental impact of the product during its “journey” within the supply chain (e.g. carbon footprint and water consumption). It therefore allows **end-to-end sustainability**, transforming raw data into valuable information for the customer.

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For the **Cosmetics** market, the DIAMIND Connect platform provides detailed monitoring of raw materials, suppliers and environmental sustainability parameters, guaranteeing high standards of safety and supporting compliance with regulatory standards; in the **Food & Beverage** market, it enables complete traceability throughout the “farm to fork” supply chain, proving transparent information on nutritional values, the origin of ingredients and sustainable practices, and improving customer engagement at the same time; in the **Textile** sector, it represents an essential enabler for the circular economy, tracing each stage of the product lifecycle, from production to recycling, and promoting a sustainable future for the fashion industry.

*“This software is in line with the Group’s consolidation and growth strategies - **states Gianluca Mazzantini, CEO of Antares Vision Group.** We are particularly proud of the launch of the platform, which joins the current one based on rfxcel for the Life Science sector, focused on the regulatory system and compliance with legislation in force”. “The DIAMIND Connect platform meets the requirements of producers and consumers, becoming a tool to communicate the sustainability, safety and authenticity of the supply chain at all levels - **confirms Massimo Bonardi, CTO of Antares Vision Group.** It has been developed following the highest technological standards: a native architecture multi-tenant based on microservices, designed with cloud-first and cloud-agnostic to ensure maximum scalability and flexibility. The platform integrates advanced AI tools for intelligent processing and analysis of data. In 2025, DIAMIND, our ecosystem of solutions, will be enhanced with new products to make our value proposition increasingly aligned to market needs”.*

DIAMIND | CONNECT

ABOUT ANTARES VISION GROUP

Antares Vision Group is the Italian multinational company that ensures product safety and supply chain transparency thanks to innovative technologies for quality control (inspection systems and machines), end-to-end traceability (serialization and aggregation solutions) and integrated data management (powered by artificial intelligence and integrated with blockchain). This is possible through DIAMIND, the integrated, modular ecosystem of solutions that guides the path toward digital transformation of companies, products and supply chains, to improve security and transparency in supply chains. The Group operates in the Life Science (pharmaceuticals, biomedical devices and hospitals), Cosmetics and FMCG (*Fast-Moving Consumer Goods*) sectors, supporting companies in digitalizing processes to improve sustainability, efficiency, productivity and visibility. It is a world leader in drug traceability, supplying the world’s leading manufacturers (more than 50% of the top 20 multinationals) and numerous government authorities. It is present in more than 60 countries, employs more than 1,200 people and has a network of more than 40 international partners. The Company has been listed on the Euronext STAR Milan segment (EXM, AV:IM) since 2021 and reported revenues of €214 million in 2023, up 7% from 2022. www.antaresvisiongroup.com

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